

RELEASE T. 1327

SPANISH HOLIDAYS

Among the celebrated festivals of Spain the annual country fair held in Seville is one of the most interesting and amusing. Peasant folk from many Andalusian districts assemble there, bringing their prize cattle and wearing their picturesque provincial dress. We mingle very intimately with the multitude on the fair grounds and study at close-up range their peculiarities and personalities, getting a very comprehensive idea of the make-up of the masses of Southern Spain. A contrasting festival, held every year in Madrid, is the Royal Birthday Celebration at the magnificent royal palace in the Capital. All of the notables then in town come in gorgeous carriages of state to pay their respects to His Majesty King Alfonso XIII. We watch the arrival and departure of the distinguished guests and study the interested crowds of Madrid as they gaze at the costumed dignitaries in their gilded equipages, attended by superbly liveried flunkeys with satin breeches and powdered hair; all this with a striking background of military splendor.

For HOUSE ORGAN:

To see any people at their best, one should see them when they are enjoying themselves. Burton Holmes will take you to Spain and, presenting you to the King and Queen, will enable you to "mix up" with your Spanish cousins at holiday time.

For NEWSPAPER ADS:

BURTON HOLMES

SPANISH HOLIDAYS

JUST HINTS

BURTON
HOLMES
IS NOW
IN
MEXICO

TELL YOUR
EXHIBITORS
HE WILL
BRING BACK
THE TRUE
STORY OF
MEXICO
THIS FALL
and WINTER

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